

UGC SPONSERED  
INTERNATIONAL CONFERENCE ON IMPACT OF  
LANGUAGES, LITERATURES AND EDUCATION ON  
INTELLECTUAL PROPERTY RIGHTS - 2020

Feb 28<sup>th</sup> & 29<sup>th</sup>, 2020

Sir C. R. Reddy College  
(Aided and Autonomous), Eluru, A.P



<https://www.imrfedu.org/iclei2020>

**Highlights**

Conference Approved by  
Govt. of India  
Ministry of Home Affairs  
Ministry of External Affairs

Proceedings of the Conference  
will be Published with ISBN

Accepted Full Papers will be Published  
with the Consent of the Authors  
Either in Edited Volume on

Women Empowerment, Language &  
Intellectual Skill Development with ISBN (or)

Refereed/Peer Reviewed - Arts & Education  
International Research Journal with ISSN

**Organized by**

Sir C R Reddy College  
(Aided & Autonomous), Eluru, A.P  
[Thrice Accredited with A Grade by NAAC]  
College with Potential for Excellence  
An ISO 9001:2015 Certified Institution

In Collaboration with

IMRF Institute of  
Higher Education & Research, India



CHOOSE TO BE HUGE

### About The Conference

International Conference on Impact of Languages, Literatures and Education on Intellectual Property Rights – 2020 organized by the departments of English, Telugu, Oriental Languages Education, Library Studies, Legal Studies and Women Cell of Sir C R Reddy College (A), Eluru in collaboration with IMRF Institute of Higher Education & Research, shall be one of the significant conferences in Languages, Literature, Education, Women Empowerment & Intellectual Property Rights. The Conference is designed with Special Invited Research Lectures, Paper Presentations and Poster Presentations. The main intention of this Conference is to reflect the pioneering state of research in Languages, Literature, Education, Women Empowerment & Intellectual Property Rights.

### About Sir C R Reddy College

Sir C R Reddy Autonomous College was established in the year 1945 and was named after Sir C R Reddy, a great Educationalist and the founder Vice-Chancellor of Andhra University. The college has now become a premier Educational Institution in Andhra Pradesh. The college was Thrice accredited at 'A' level by NAAC, Bangalore in the years 2005, 2011 and 2017. Sir C R Reddy College was accorded the status of Autonomy in the academic year 1987-88. The college was selected as Centre with Potential for Excellence (CPE) in 2010. At present the college comprises nine sister institutes with professional and post graduate courses. The institution has recognized research centres with advanced research facilities. The College is located in Eluru, the headquarters of West Godavari District of Andhra Pradesh

### About IMRF

INTERNATIONAL MULTIDISCIPLINARY RESEARCH FOUNDATION (IMRF) is an Academic Research Association of Scholars, Academicians & Scientists from India and Abroad which is now IMRF Institute of Higher Education & Research is committed to promote value & ethical research in the young research scholars & modern society. IMRF serves different subjects under the Sub Subjective Associations and the Sub Teams organize International Conferences in their respective subjects purely to impart & institute ethical research.

IMRF is ranked to be in the forefront in the promotion of education with cutting edge interest, active action research and service with a smile to human concerns performing the way it believes in for a better world.

### Call for Papers

Original research papers in Languages, Literature, Education, Women Empowerment & Property Rights and allied subjects are invited for presentation from Post Graduate Students, Research Scholars, Faculty, and Scientists.

### Themes & Sub Themes

English Studies | Telugu | Sanskrit | Hindi | Oriental Languages

**Language and Literature :** Linguistics | Sociolinguistics | Discourse analysis | Language learning and teaching | Literature | American literature – including African American literature | Jewish American literature | Southern literature | Australian literature | British literature | Canadian literature | Irish literature | New Zealand literature | Scottish literature | Welsh literature | South African literature | Translations etc., and allied subjects

**Education:** Primary education | Secondary education | Higher education | Vocational education | Adult education | Alternative education | Madrasa education | Woman education | Dance education | Distance education | International studies | Journalism education | Special education | Vocational education etc., and allied subjects

**Women Studies :** Women's Issues like Education | Leadership | Safety | Health | Empowerment | Challenges and/or any topic in relation to women's and gender studies | Feminist method | Gender studies | Gender mainstreaming | Gynocentrism | Kyriarchy | Matriarchy | Women's studies | Patriarchy | Écriture féminine | Leadership etc., and allied subjects

**Library Science:** Archival science | Bibliographic databases | Cataloging | Library instruction | Preservation | Readers' advisory | Reference etc., and allied subjects

### Publications

1. All Registered Abstracts accepted for Presentation are published in ISBN Proceedings
2. Full Papers are published in "Women Empowerment, Language & Intellectual Skill Development" with ISBN - as Chapters @ 1000/ Per Chapter (upto 5 Pages) for those who opt Publication will be issued right in the Conference
3. Full Papers are also published in the Peer Reviewed /Refereed – Arts & Education International Research Journal with ISSN 2349 – 1353@ 1000/- Per Paper (upto 5 Pages) for those who opt Publication will be issued right in the Conference

### Submission of Papers

Participants intending to present papers in the conference are requested to submit soft copy of the abstract incorporating the theme and important ideas of their investigation along with key words to [iclei2020@gmail.com](mailto:iclei2020@gmail.com)

**Note:** Publication is not Mandatory, Delegates not interested in Full Paper Publication either in the ISBN Book or Journal may submit only Abstracts.

### Important Dates

Abstract & Full Paper Submission Last Date : 15 February, 2020  
Acceptance Notification : One week from the Date of Abstract/Paper Received  
Registration Last Date : Will be mentioned in the Acceptance Letter

### Spot Registrations

Spot Registrations are entertained but  
Publication of Abstract in Proceedings of the International Conference and Publication of Full Paper will not happen

## Registration

Includes Access to all Sessions, Copy of Proceedings with ISBN, Conference Kit, Two Day Lunches & Refreshments

Conference Registration Fee				
	For Full Time Students PG, M.Phil, Ph.D		For Part Time Scholars Teaching Faculty & Others	
Affiliated Institution	Indian	Others	Indian	Others
Conference Regd Fee	INR 1500	USD 75	INR 2000	USD 100
Publications				
1. ISBN Edited Book Publication upto 5 A4 Pages @ INR 1000   USD 50				
2. ISSN Peer Reviewed Journal Publication upto 5 A4 Pages @ INR 1000   USD 50				
IMRF Academic Awardees' Participation	INR 5000		USD 300	
IMRF Academic Awardees' Participants are those who have been Selected for Academic Awards based on their Achievements, Bio Data, Telephonic Interview etc., by the Selection Committee.				

**Note 1 :** In Journal & Book respectively the fee covers upto 5 Pages Printing and any pages extra than 5 , print charges for each page is Rs.200 / 5 USD

**Note 2 :** More Papers can be presented by registering each paper for Rs.1200 / USD 50

**Note 3 :** For Listener Participants the fee is same as the Registration Fee notified

For Registration Form & Payment Methods, please write to [iclei2020@gmail.com](mailto:iclei2020@gmail.com)

**Speakers** : Eminent Speakers from India and Abroad will deliver Invited Lectures  
**PPT** : Participants can present their Papers by Power Point Presentation (10 min)  
**Poster** : If Poster Presentation, size is A1 - Width 23.4 inches x Height 33.1 inches.  
**Awards** : Those Interested in Academic Awards may send their Biodatas

### Accommodation

Wide range of accommodation to suit every pocket and requirement are available in Eluru around the vicinity of the Venue of the Conference. These include lodges, guest houses, and tourist hotels of all ranges. Accommodation costs have to be paid by the participant only.

### How to Reach Conference Venue

**By Air:** There are daily flights from Delhi, Bombay, Chennai, Bangalore, Hyderabad. Vijayawada Airport is at a distance of 40 km from the Venue. You can book Ola, Uber or airport operated taxi to reach conference Venue.

**By Rail:** Eluru Railway Station is well connected with all major stations by rail. Conference Venue is 5 Kms from Railway Station.

**By Road:** Inter State bus Terminal and local buses connect with the neighbouring towns and cities. Conference venue is walkable distance from Bus Station

**Local Conveyance:** 24 hours local means of conveyance like Ola, Cars/Auto Rickshaws are available.

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For Accommodation and details regarding reaching the Conference Venue :

Contact : Dr Konda Ravi , HOD Telugu Mob: 9491175498

For Enquiries on Paper Submission & Registration

Prof. Dr. Ratnakar + 91 9533421234, +91 9618777011 | Email: [iclei2020@gmail.com](mailto:iclei2020@gmail.com)

Academic Program Time Table will be Updated shortly

Conference Starts from 9 AM on 28<sup>th</sup> February 2020 and Closes at 04.30 PM on 29<sup>th</sup> February 2020

If you need more information, have questions, or would like to offer a suggestion, please be in touch. You can contact us via phone, email.

We'll get back to you as soon as possible.

Tel: +91 9618777011, +91 9533421234 | Email: [iclei2020@gmail.com](mailto:iclei2020@gmail.com)

HQ : Vijayawada, Andhra Pradesh, India

Note : IMRF India is one of the main organizers, So all correspondence is done from  
IMRF HQ at Vijayawada, Andhra Pradesh, India